



**ENROLL**  
[napagreen.org](https://application.napagreen.org/#/request-account-from-me)



## NAPA GREEN WINERY CUSTOM CRUSH CLIENTS

If your wine is made in a facility that is a certified Napa Green Winery, your wine may be eligible for Napa Green Winery Certification. Reach out to [winery@napagreen.org](mailto:winery@napagreen.org) to determine eligibility.

1. **ENROLL** <https://application.napagreen.org/#/request-account-from-me> You will receive an automated email with a username and temporary password for the online application Portal. There will be a \$100 application fee.
2. **ORIENTATION** Reach out to [winery@napagreen.org](mailto:winery@napagreen.org) to schedule a meeting to walk through what it means to be a Napa Green Winery and the certification requirements. This includes grounding in Resource Metrics: Water; Energy; Waste diversion and Emissions goalposts.
3. **QUESTIONNAIRE** Sign-in to the portal to access the Napa Green Winery questionnaire. Review all certification standards in order to have familiarity with all Napa Green Winery requirements and commitments, including those of the winery/facility owner. Complete all applicable standards, typically: Social Justice, Diversity & Inclusion, Waste Prevention & Supply Chain, Climate Action – Packaging & Distribution, Leadership & Sustainability Engagement.
4. **ACTION PLAN** Complete the questionnaire where applicable. Napa Green staff will also make updates based on the orientation call and work with you to draft an Action Plan for the remaining Napa Green Winery required measures (the AP can have up to 10 measures that you need a longer time horizon or budget cycle to complete. For custom crush these typically relate to DEI and HR, as well as supply chain and purchasing.) Fill in the Action Plan with team leads, rough deadlines, and any relevant notes. *The Action Plan is not meant to be completed before certification.*
5. **THIRD-PARTY VALIDATION** Select the independent Third-Party Auditor that you would like to work with. They will be given Auditor access to your portal, will review all of your information and let you know any additional documentation that should be provided. They will then schedule the onsite review(s). They will submit a certification recommendation to Napa Green. Auditors are typically \$125-150/hour and validation is ~2-3 hours.
6. **CONGRATULATIONS, you are a Napa Green Certified Winery!** You can use this climate-smart certification to help tell your leadership story, build community goodwill and consumer loyalty, and differentiate your wines in the marketplace. Additional documentation can be completed to use the logo on your bottle.
7. **DESK AUDITS** There will be annual “desk audits” at the end of years 1 & 2 to review Action Plan progress and collect resource use data (if applicable) to make sure everything is on track.
8. **RE-CERTIFICATION** Re-certification is every three years, with a meeting with Napa Green team, and another independent third-party audit.

**I've been at this for 30 years and this is the best, most well-thought-out program I've ever seen.**

– Yvon Chouinard  
Environmentalist and  
Founder of Patagonia

