

Todd Jones – Director of Sales and Marketing
Coatesville, PA
Napa, CA



## Who We Are - Keystone Capsules

- Only manufacturer of tin capsules in North America, based in Coatesville, PA
  - Production starting Summer 2024
- Stock and Custom options
- Only manufacturer with an in-house recycling program in N. America
- Internal sustainability efforts
  - Packaging
  - Water-Based inks
  - Reduction in carbon footprint
    - US EPA restrictions
      - Production, shipping, etc.
- Proud sponsor of Napa Green





## Our Roots

#### Nathan Trotter

- Parent company established in 1789, NT has grown to become the largest tin supplier in N.A.
- Producing 7,500 tons/yr (25% of all North America)
- Utilizing 50% recycled tin

#### Industries Served

 Automotive, Electronics, Aerospace, Chemical, Electroplating

#### Raw Materials

 Established Global Suppliers (Malaysia, Indonesia, Peru, Bolivia, Brazil) – Utilizing conflict-free mines





## Tin Technology and Refining

- Est. 2013 to address void in domestic industrial tin scrap demand and leverage Nathan Trotter customer base.
- Sustainably-focused 40,000 sq ft dedicated tin recycling facility located in West Chester, PA processing over 4 million lbs of tin per year.
- Recycling capabilities include smelting, refining, and alloying- Certified "Conflict-Free" by Responsible Mineral Initiative. TT is only "low risk" tin smelter approved in N.A. – Audited annually
- Our facility is fully DEP (Department of Environmental Protection) permitted and registered with the EPA.









# Capsules and Closures - Sustainability

#### Closures

## Cork/ Stopper and Screw cap

- Seals wine in bottle
- Marketing component

## <u>Capsules – Overcap</u>

- Protects cork from microbes, moisture, dust
- Hides fill line
- Marketing component
- Market Evaluation
  - Perceived value and necessary packaging component





## Capsules and Closures - Why Tin?

#### **PVC**

Plastic, heat shrink – not recyclable

## Polylaminate

Aluminum with polyethylene\* – not recyclable

## **Screw Caps**

Aluminum with liner inserts – recyclable with exceptions

## Aluminum Capsule

Fully recyclable – Not widely used, also sharp

## Tin Capsule

- Retains highest purity, efficiently
- Fully recyclable highest value
  - "When each tin capsule weighs approximately makes more than just cents. It makes sense."







of an aluminum can and is worth 14x the value recycling it

<sup>\*</sup> Newer materials claim to be environmentally friendly and recyclable. Statement needs to be validated



## Recycling

#### Used or unused tin capsules

- Tasting room, events, discontinued designs/ colors, improper size
- Collect Arrange Transportation Reclaim and Refine
  - A settlement form containing tin recoveries and value is returned to the supplier along with subsequent payment. Average reimbursement \$6 \$10/lb.
- Recovery & Efficiency
  - 90% 95%. Remaining materials include vapor, other metals, which are contained and used









# Recycling - Current Programs

- 1) Keystone Capsules
- 2) Teacher's Resource Center
  - Non-Profit Organization
  - Collects directly from tasting rooms with 5 gallon buckets
    - Collection and sorting teams
  - Recycled through Keystone Capsules at highest value
  - Money collected goes straight to purchasing school supplies which are donated to teachers









Questions