



CONSCIOUS CONTAINER[®]

BUILDING THE REFILLABLE GLASS
CIRCULAR ECONOMY

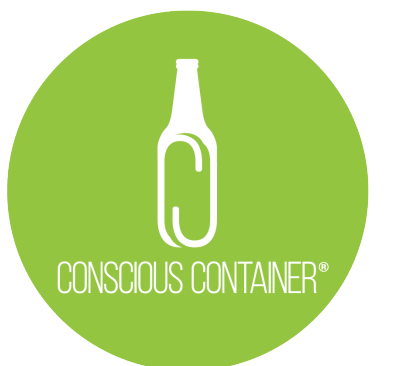
Reusable Wine Bottle

Opportunity

- ✓ Perfect Industry: Sustainable
- ✓ Perfect Concentration: Volume
- ✓ Perfect Package: Standard 750ml
- ✓ Perfect Policy Landscape
- ✓ Perfect Industry Champions

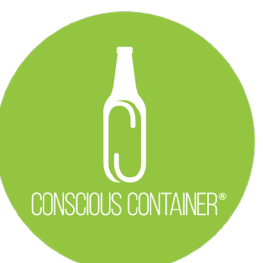
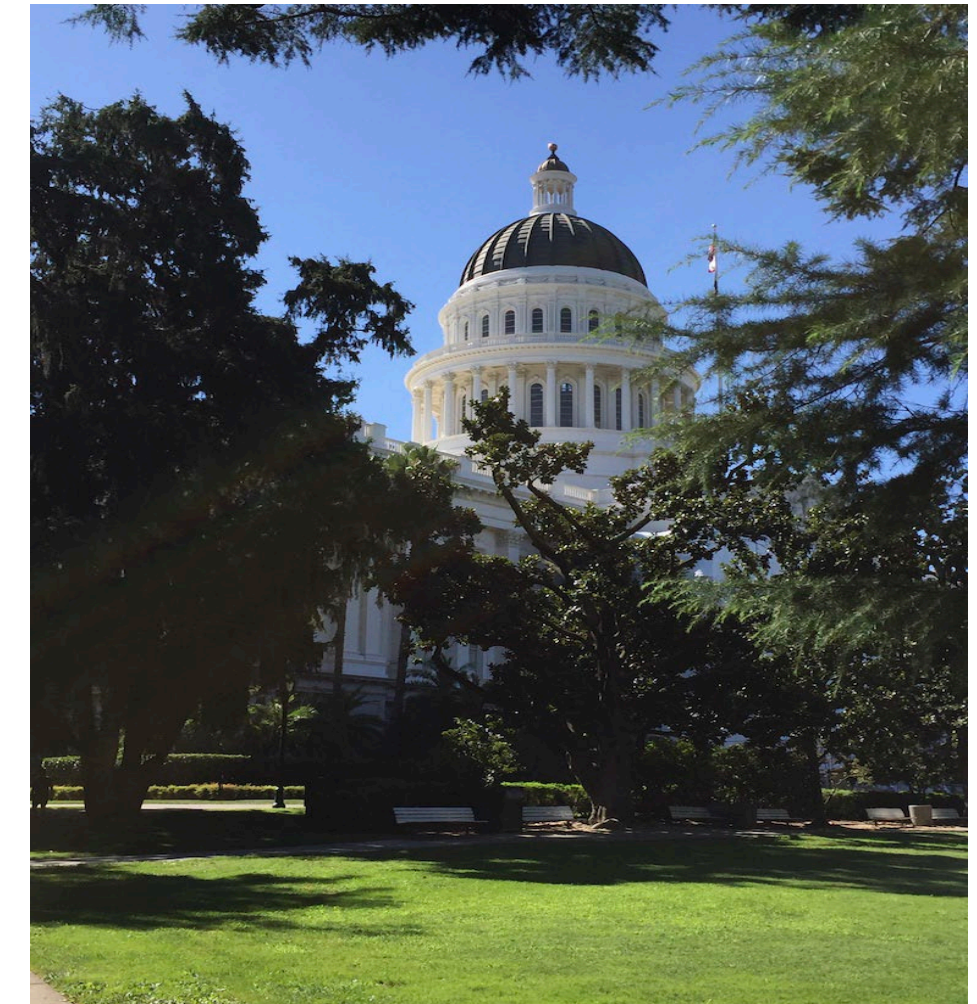


“We want a reusable wine bottle packaging option”



California Policy Landscape

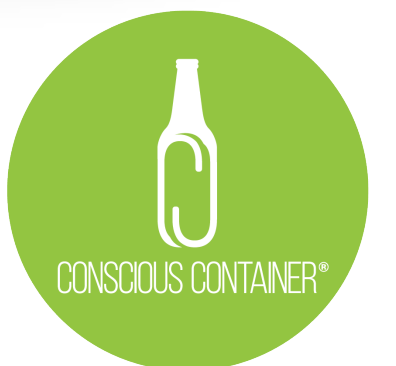
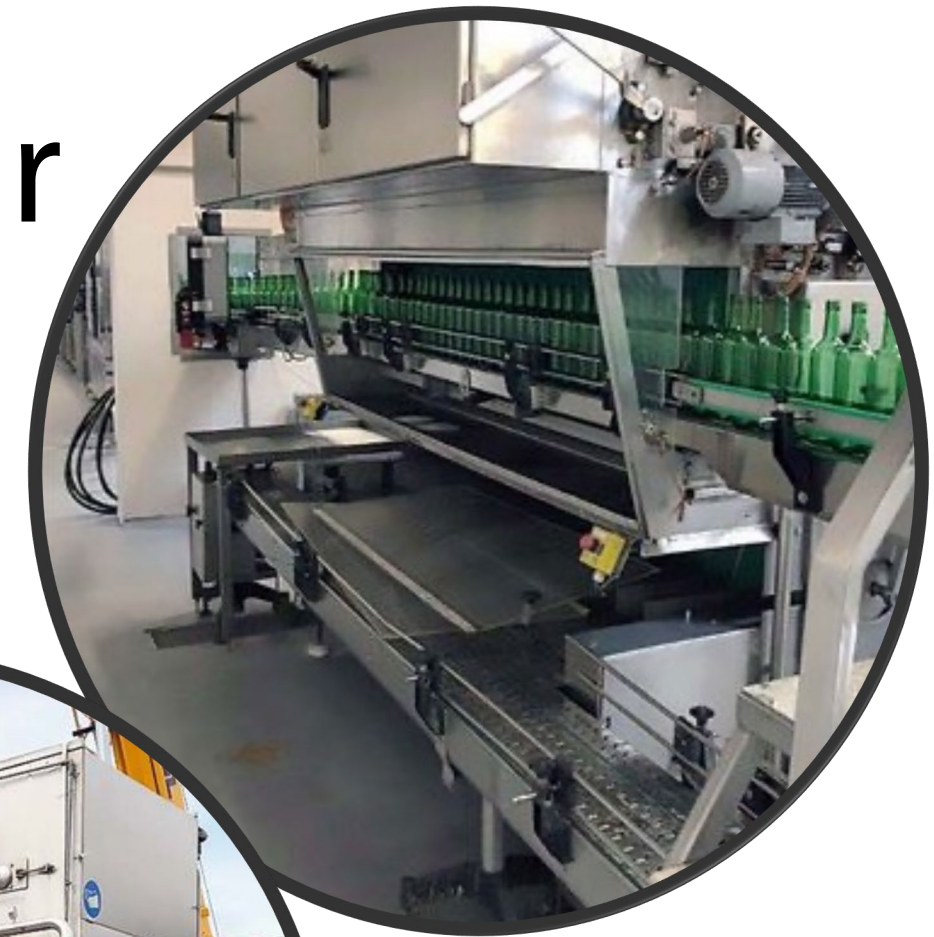
- ✓ Gained CalRecycle *Certified Processor* status enabling the collection of CRV bottles for reuse
- ✓ Drove *passage of AB962* Returnable Beverage Containers – refillable CRV glass bottles separated not crushed
- ✓ Received *landmark* CalRecycle \$500K GHG Reuse Grant specifically for refillable wine bottles
- ✓ *Catalyst* for upcoming CalRecycle \$25M Reuse Infrastructure Grant for CRV Beverage Containers



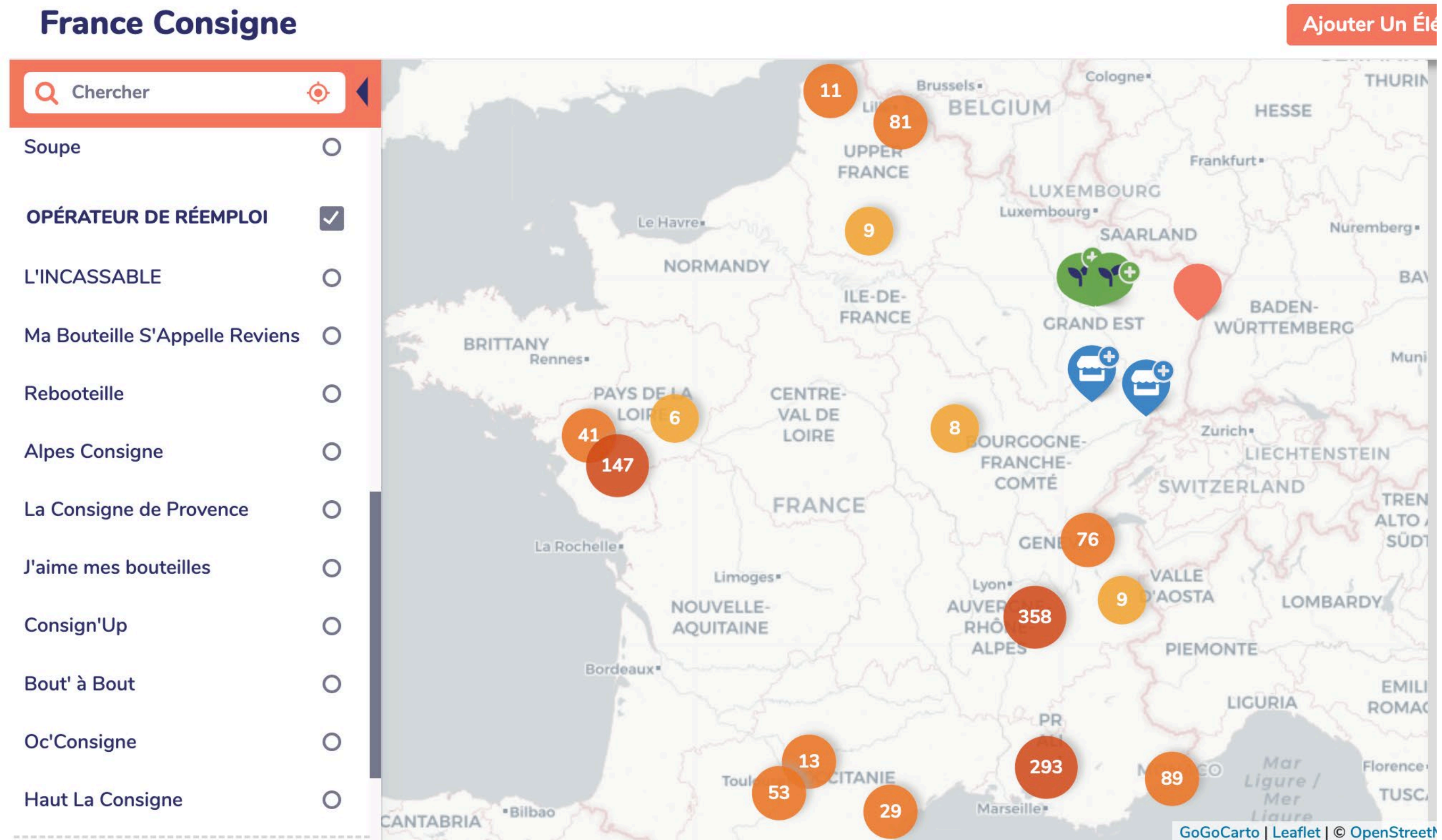
Reusable Wine Bottle

Headwinds

- ✓ Wash-off Label Supply Chain
- ✓ Operationalize Industrial Washer
- ✓ Collection Infrastructure
- ✓ Industry Standard Bottle
- ✓ Capital Investment...



France: Wine Bottle Reuse:



France Consigne: 10 regions
400 wine producers
700 collection points
4 washing facilities

1.4M bottles reused in 2022
Existing bottles w ISB soon
Shared Reusable Bottle Logo
Citeo invest: \$4.6M Euro = 82% equip

Reuse at Scale...



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