

All Things Bottle Sustainability

WHERE: Nickel & Nickel WHEN: Tuesday, April 19 | 9:30 am to 12:30 pm <u>REGISTER TO ATTEND</u>

- 9:30 Anna Brittain, Executive Director, Napa Green
 - Introduction
- 9:35 Erica Harrop, Founder, Global Package
 - Considerations for lightening glass, featuring Elegant Light Line
 - Using recycled glass bottles, featuring Wild Glass

9:55 Jeff Doyle, Director Commercial, Halo Glass Recycling

- Recycled glass options
- Reduced carbon footprint of California glass

10:15 Caren McNamara, Founder/CEO, **Conscious Container**

- Global refillable bottle systems and standardization
- Building infrastructure for glass wine bottle washing and reuse

10:35 Scott Ritter, Director of Sales, MCC Label

- Recycled content and recyclability of labels & label backing
- Building partnerships to reduce production waste

10:50 PJ Awe, Creative Director and Sales, Amorim America

- The resource use and carbon balance of cork
- Cork options for different budgets/needs
- Cork recycling
- **11:10** Todd Jones, Director of Sales & Marketing, **Keystone Capsules**
 - New tin capsule manufacturer
 - Recycling & partnership with Teacher's Resource Center

11:30 Upper Valley Disposal and Napa Recycling & Waste Services

• What can really be recycled? Claims of recyclability v. reality



12:00 Wrap-up