



sustainability made simple.





Our Mission

Making what is good for our planet, good for business.

Businesses need to address the growing demand for sustainability



88% of consumers are more likely to use sustainable organizations when given the choice



92% of consumers are more likely to trust a company that supports social or environmental issues



86% of millennials would consider a pay cut for an organization aligned with their values



40% of employees under 40 said they would look for new jobs if their current employers did not engage in sustainable business practices



Investors reserve 1 in 3 dollars for companies with ESG policies



60% of private equity investors believe they should consider sustainability factors when making investments

And a tool to communicate their sustainability initiatives

“Companies Could Face Pressure to Disclose More ESG Data”

WSJ

“Biden Administration Could Push for Greater Climate Change Risk, ESG Disclosures”

NASDAQ

“To be truly successful, companies need to have a corporate mission that is bigger than making a profit”

SALESFORCE CEO

“BlackRock makes climate change central to its investment strategy for 2021”

BARRON'S

“Investing in Social Good Is Finally Becoming Profitable”

NY TIMES

“Nestlé CEO: Climate change laggards put the planet—and their businesses—at risk”

FORTUNE

“Why 2021 could be turning point for tackling climate change”

BBC

“Biden May Give a Boost to Private Equity’s ESG Push”

WSJ

“Rock Creek Group CEO: Climate Change Is the Biggest Investment Opportunity Post-Covid”

BARRON'S

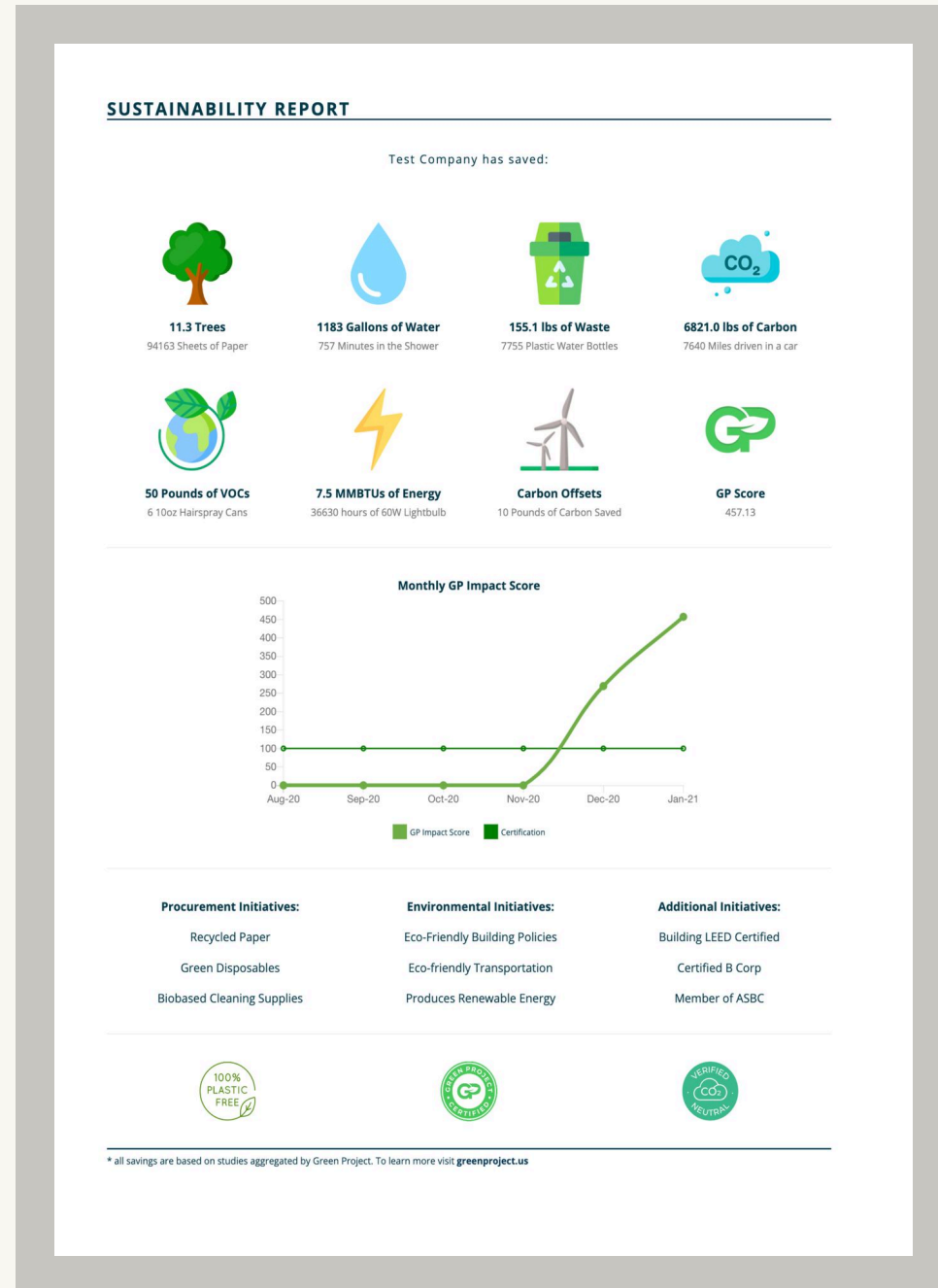
We are your outsourced Chief Sustainability Officer

- 1 | Environmental Impact Tracking
- 2 | Marketable Sustainability Reports
- 3 | Green Procurement
- 4 | Marketplace for Vetted Carbon Offsets

We have established partnerships with Sustainable Business Communities Across the Country

Instantly download and embed custom reports

Our software allows businesses to track & market the impact of their green initiatives



Green Project's Additional Services



Carbon Offsets

High-margin carbon offset certificates that automatically connect to a client's sustainability report



Green Office Supplies

Ability to drop-ship sustainably produced office supplies to help firms transition to greener supply chains



Sustainable Events & Community

Bring together speakers & events from green business communities across the country



green project
sustainability made easy

Thank you

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