



Green Packaging and Purchasing

Where: Zoom Webinar

When: Tuesday, January 12, 9:30-11 am

Time included for Q&A after each presentation

9:30 am – Introduction: Anna Brittain, Executive Director, Napa Green

9:35 am – Lighter Weight Glass: Erica Harrop, CEO & Founder of Global Package

Cost and carbon footprint benefits. Safety and reliability. Testimonial from Julie Johnson at Tres Sabores Winery.

10:00 am — Natural Cork: PJ Awe, Sales and Creative Director, Amorim Cork America

Quality and environmental benefits. Variations in carbon sequestration across different cork types.

10:20 am — Eliminating Styrofoam - Packaging Alternatives: Gus Singas, Director of Strategic Resources, Golden West Specialty Solutions. WineShield and NEW Vericool compostable insulation (can be used with ice packs).

10:35 – Environmentally Preferable Purchasing

Fishman Supply Company: Andrew Fishman

Local supplier and certified California Green Business

Green Project: Sam Stark, Founder

Learn about a new service just getting off the ground with both Eco-Friendly Supplies and GreenTrack Software that provides Environmental Impact tracking and reporting.

10:55 – Closing comments & wrap up

