

NAPA GREEN

HOW TO USE THE NAPA GREEN LOGO ON YOUR WINES

THE NAPA GREEN LOGOS CAN BE PLACED ON THE BACK OF YOUR WINE LABELS, PROVIDED YOU MEET THE NECESSARY CRITERIA:

To Use the Napa Green Winery Certification Mark

- The wine must be composed 85% or more from Napa Valley AVA grapes and produced 100% in the Applicant’s certified production facilities. Wine that was processed at another facility, not certified Napa Green, would not qualify to use this mark.
- As a certified vintner, you may authorize third-party producers which produce wine at your certified production facility, or who have you produce wine on their behalf at your certified production facility, to apply to NVV for permission to use the NGCW Certification Mark on and in association with that wine.

To Use the Napa Green Land Certification Mark

- The wine must be composed 95% or more from Napa Valley AVA grapes grown on Applicant’s NGCL vineyard properties
- Applicant may authorize third-party producers which produce wine made from grapes grown on Applicant’s certified vineyard property to apply to NVV for permission to use the NGCL Certification Mark on and in association with such wine.

Certified Lands and Wineries can find the required logo use forms at napagreen.org and submit them to [Michelle Novi](mailto:Michelle.Novi) prior to submitting their labels to the TTB. A proof of the proposed label must be included.

