DEVELOPED IN THE EARLY 2000’s by a diverse group of committed, local stakeholders, Napa Green is a comprehensive environmental certification program for vineyards and wineries in Napa County. Soil-to-bottle stewardship includes protecting and restoring the Napa River watershed; saving energy and water; reducing waste and carbon footprint; and being conscientious employers and good neighbors. Independent, third-party certification of farms and winemaking facilities makes Napa Green one of the most rigorous sustainability accreditations the wine industry offers.

The Napa Green team has been inspired by the number of growers and vintners committed to conscientious, sustainable grape growing and winemaking practices. As the amount of certified vineyard acreage continues to grow we are improving the health of the Napa River watershed. And as the number of certified wineries continues to expand we are increasing energy and water efficiency, preventing waste and drawing down the industry’s carbon footprint. Together we are improving operational efficiency, conserving resources, saving time and money, reducing risk and liability and creating waves of impact beyond individual businesses. A toast to our Napa Green champions!

Since 2015, we have more than doubled the number of Napa Green Certified Wineries and have increased the acreage of Napa Green Certified Land by 20%. We are now more than 70% of the way to our goal of having 100% of Napa Valley Vintners members participating in either or both the Napa Green Certified Land and Winery programs.

Learn more at napagreen.org
WHAT DEFINES NAPA GREEN

From Napa Valley's unique Mediterranean climate to its stunning landscapes and vistas, the region is known for its dedication to land stewardship and world-class wines. The Napa Green program elevates this commitment by protecting the land and conserving valuable resources - in both the vineyard and the winery.

Beyond Compliance - Through participation in the Napa Green program, vineyards and wineries are certified by meeting and exceeding comprehensive and stringent environmental regulations that will preserve Napa Valley’s land and resources for generations to come.

Preservation and Conservation - Napa Green Land practices protect soils, reduce harmful inputs and restore natural habitats. Napa Green Winery participants monitor energy, water and waste and conserve resources. Employees are engaged every step of the way.

Third-Party Certification - Custom farm plans and winery action plans for continuing improvement are verified by independent, third-party certifiers to ensure thorough evaluation.

Workforce and Community - Napa Green emphasizes social equity and sustainability, caring for workers, engaging with neighbors and giving back to the community.

BY THE NUMBERS

NAPA GREEN LAND

60%
The percentage of Napa Valley vineyard acreage certified Napa Green Land, covering more than 26,000 acres.

More than 30 Napa Green members have voluntarily contributed to over 20 miles of Napa River restoration, including rededication of vineyard land.

400
The third-party certifiers for Napa Green Land have assessed more than 200 miles of creek and riverfront and over 400 miles of roadways.

9%
The Napa Valley accounts for just 9% of the acreage planted to vineyard throughout California.
Napa Green Wineries implement more than 100 sustainability best practices.

The Napa Valley contains approximately 13% of the wineries statewide.

There are more than 80 Napa Green Certified Wineries, representing approximately 40% of the certified sustainable wineries in California.

There are two distinct but complementary Napa Green certifications - Land and Winery. Nearly 50 Napa Green wineries are comprehensively certified from soil to bottle.

Two Napa Green and its lead champion, the Napa Valley Vintners, have been recognized with two sustainability awards - the Governor’s Environmental and Economic Leadership Award (GEELA 2018) and the Drinks Business Green Drinks Award for Ethical contributions to the community (2017).

Five Napa Green champions have been honored with the California Sustainable Winegrowing Green Medal award - Spottswoode Winery, St. Supéry Estate Vineyards & Winery, Cakebread Cellars, Silver Oak Cellars and Domaine Carneros.

There are 12 wineries using the Napa Green logos on their labels, driving a sustainability conversation with their customers, distributors and retailers.

For customers interested in discovering Napa Green wines there are 12 example Napa Green tasting itineraries spotlighting the sustainability practices of 36 Napa Green members around the valley.

Napa Green extends beyond the wine industry. There are 44 certified Green Businesses in Napa County ranging from coffee shops to paint stores and hotels. Find them at greenbusinessca.org.
OUR GOALS

1. Contribute to a healthy and thriving Napa River full of native fish and riverine species.
2. Grow conscientious businesses that prioritize environmental stewardship and social equity.
3. Support employees with resources and training to foster continuous improvement.
4. Improve operational efficiency and cut production costs.
5. Provide regulatory peace of mind, ensuring businesses meet and exceed environmental compliance requirements.
6. Reduce risk and ensure business longevity.
7. Share unique, authentic stories that inspire and motivate others to take action.

Together we:
- Make our community stronger and more resilient
- Prove sustainability is synonymous with business success

We’re incredibly proud of our comprehensive Napa Green Land and Winery certification. We were looking for a program that was holistic that we could share with our customers and our retail and restaurant partners and say, ‘We are really thinking about our resources, our environment, thinking about our future.’ And we found that Napa Green provided that opportunity.

– Elizabeth Viana
Winemaker
Chimney Rock Winery

Sustainability is really part of our DNA here at Chateau Montelena, it’s part of our story. Employees understand our commitment to sustainability and our day-to-day practices gives them the ability to not only convey it to our customers, it gives them something to believe in.

– Matthew Crafton
Winemaker
Chateau Montelena Winery

This program is about quality - this program is about creating a quality wine, creating a quality environment for your staff, for your community, creating a quality environment for my kids and everyone else’s children, so that we have something to leave to the next generation.

– Michael Honig
President & CEO
Honig Vineyard & Winery