



We build **ecology, profitability** and  
**beauty** on farms around the world

# Sectormentor

## The Regenerative Viticulture App

Sectormentor helps you  
produce **top quality grapes**  
whilst **minimising inputs** and  
working with **natural systems**.

Sectormentor makes vineyard  
management **seamless**.



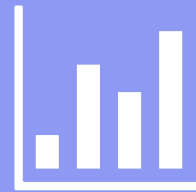


# Why use Sectormentor?



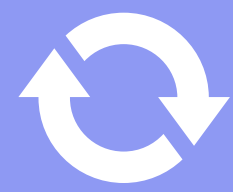
## Time saving

Sectormentor works offline, so you can record your observations while out in the vineyard, making collecting data quick and easy.



## Log of observations

Collate digital records, photos & graphs to build an invaluable history of your vines and management. Spot year on year trends & examine past season data.



## Keep everyone in the loop

Unlimited team members given access at no extra cost. Quickly delegate and share information with your vineyard team.

# Why use Sectormentor?



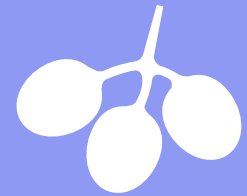
## Make informed decisions

Access specialised viticulture reports, and get immediate insights on your vines' performance.



## Effortless reporting

Build reports for evidencing vineyard activity, bringing traceability & visualisation of key metrics for certifications and programmes such as the UK's SWGB scheme.



## Bespoke setup

Add your own recording options to fit your vineyard's specific needs, and keep all your data in one place.

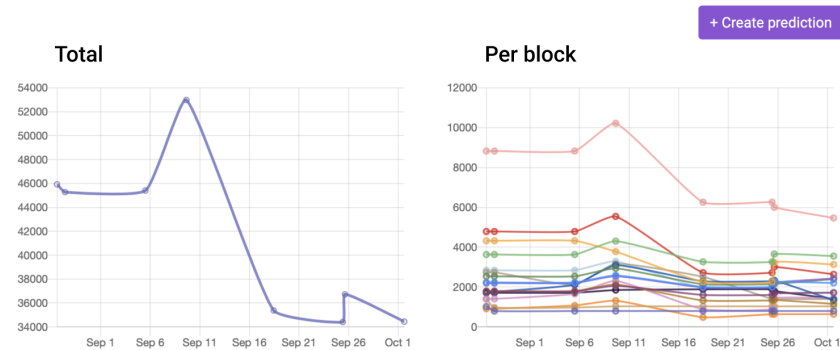
# Sectormentor offers the following toolkit:

- Yield Predictor
- Ripeness Indicator
- The Regen Platform
- Phenology and GDD report
- Lab Results
- Carbon Stocks Report
- Vine Health Indicator
- Harvest Report
- Custom Trends
- Work Report
- Vineyard mapping & photo diary





# Yield Predictor



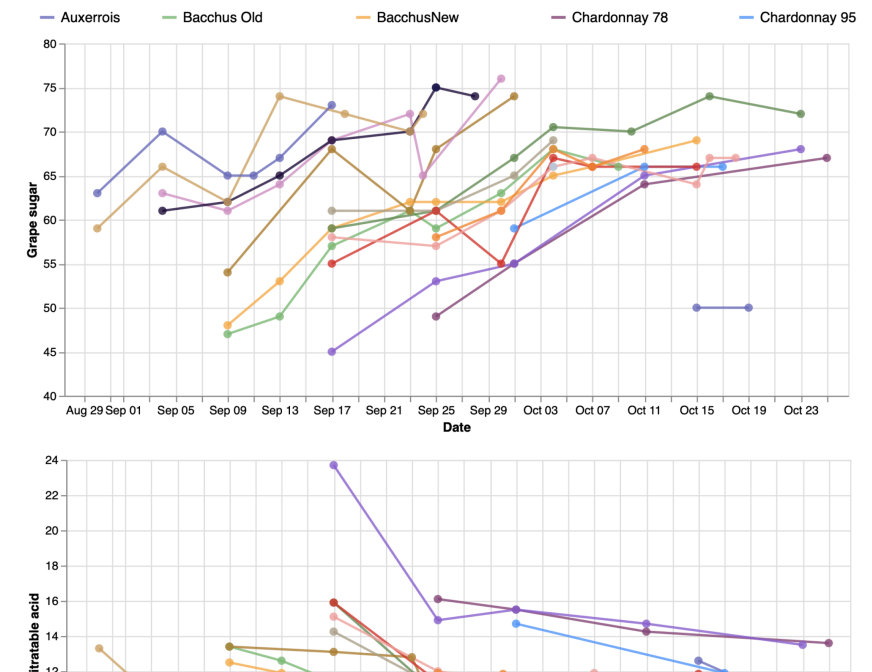
## Full Results - All blocks

| Summary             |                  |                   |                   |                 |                       |                    |                            |           |                      |                               |
|---------------------|------------------|-------------------|-------------------|-----------------|-----------------------|--------------------|----------------------------|-----------|----------------------|-------------------------------|
| Full results        |                  |                   |                   |                 |                       |                    |                            |           |                      |                               |
| Estimation range    |                  |                   |                   |                 |                       |                    |                            |           |                      |                               |
| Block               | Bunch weight (g) | Weight multiplier | Expected loss (%) | Number of vines | Dead or missing vines | Unproductive vines | Average bunches (per vine) | Area (ha) | Estimated yield (kg) | Estimated yield per area (ha) |
| Bacchus North S04   | 122.66           | 1                 | 50                | 1,481           | 0                     | 0                  | 25 ☹️                      | 0.56      | 2,270.76             | 4,054.93                      |
| Bacchus South 3309c | 124.86           | 1                 | 0                 | 1,210           | 27                    | 0                  | 15.96 ☹️                   | 0.49      | 2,357.52             | 4,811.26                      |
| Chardonnay 87       | 113.41           | 1                 | 0                 | 992             | 10                    | 0                  | 29.4 ☹️                    | 0.37      | 3,274.35             | 8,849.6                       |
| Chardonnay 95       | 108.86           | 1                 | 0                 | 1,029           | 5                     | 0                  | 20 ☹️                      | 0.39      | 2,229.49             | 5,716.65                      |
| Chardonnay 96       | 114.48           | 1                 | 0                 | 1,208           | 3                     | 0                  | 8.91 ☹️                    | 0.45      | 1,229.09             | 2,731.31                      |
| Ortega              | 118.34           | 1                 | 10                | 1,124           | 21                    | 0                  | 19.46 ☹️                   | 0.45      | 2,286.07             | 5,080.15                      |

## The Yield Predictor

Create yield predictions for each block based on flower or bunch counts to support top management decisions. Visualise how your yield predictions progress as the season develops.

# Ripeness Indicator



## Ripeness Indicator

Enable better decisions in real time – immediately visualise how each block is ripening in the run up to harvest. Quickly compare how each block ripened in past years, supporting the estimation of harvest dates across your site.



Tony Purdie on how Sectormentor has helped him to get more accurate yield predictions:

“In the past this was always a time consuming process, bringing together many pieces of paper and spreadsheets and a lot of work to get it right.

Last year we got our yield predictions really accurate, thanks to us using Sectormentor. In terms of **collecting data** it's the Rolls Royce of vineyard apps. It is obvious that if you have a report that is easy to use, people pay more attention to detail and you get a better prediction.”



**Tony Purdie, Yotes Court Vineyard**



“Sectormentor’s **Ripeness Indicator** is hugely useful. I can quickly see how the sugars and acidity are progressing running up to harvest. And it’s so clear that ripening is not linear, some varieties ripen fast and there is only limited benefit leaving them on the vine longer.”

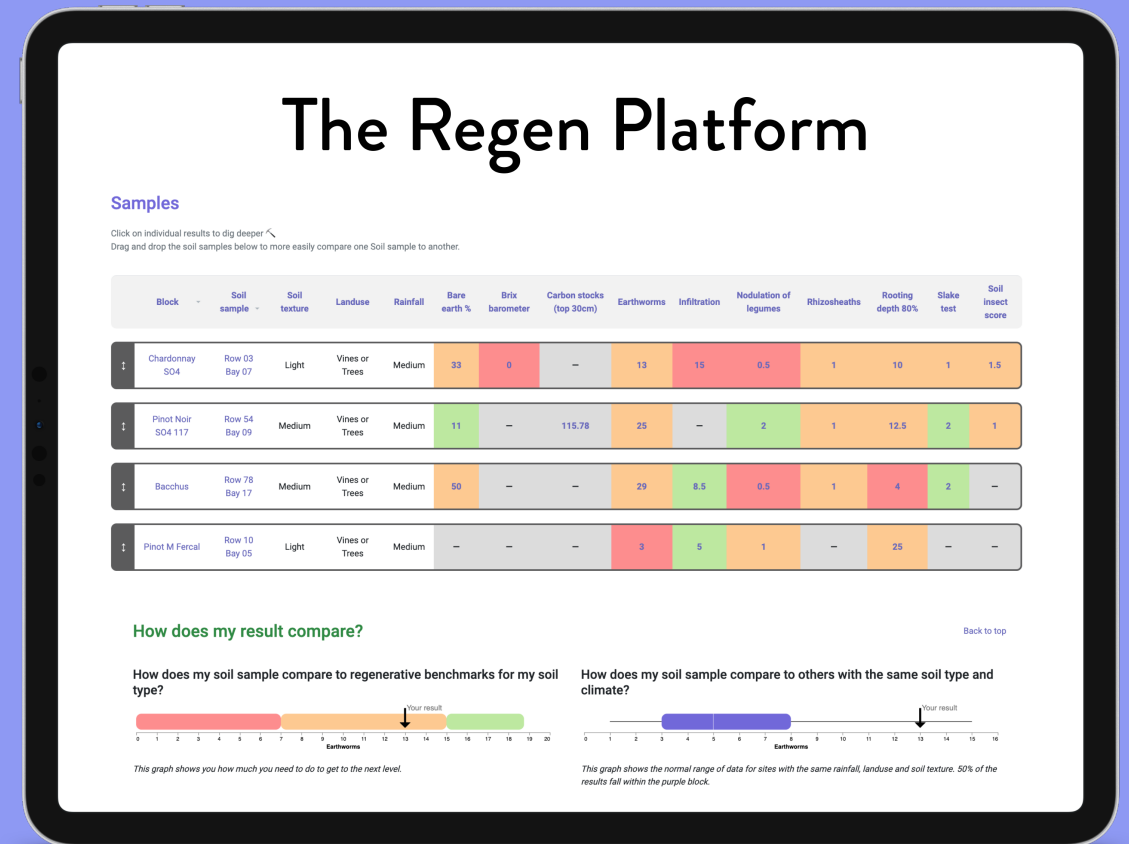
**Will Davenport, Davenport Vineyard UK**





# Introducing the Regen Platform

The Regen Platform provides a framework to guide and monitor a vineyard's regenerative journey. It supports you to track & benchmark results from the 10 Regen Indicators which are a selection of easy soil tests compiled by Nicole Masters to represent key aspects of soil health in regenerative systems.

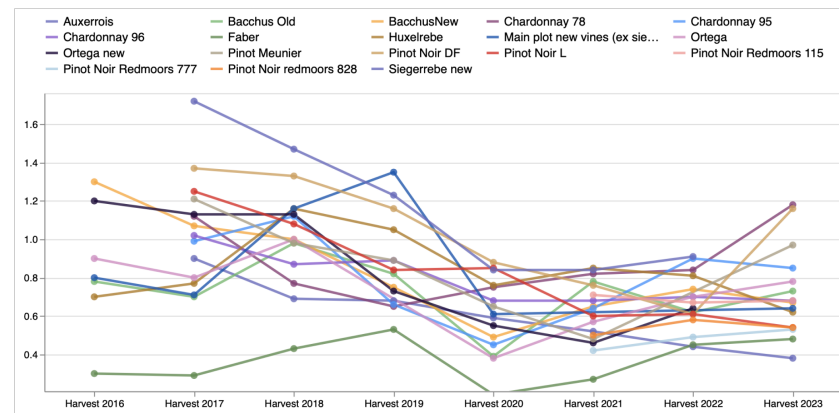


## Why use the Regen Platform?

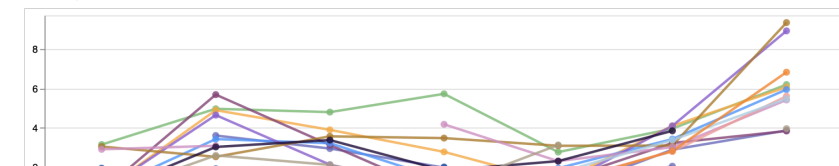
- Easily access soil data in one simple dashboard
- Clear benchmarking to biome and other vineyards with your soil type & rainfall
- Visually identify problem areas with a red, yellow, green scoring system
- Get tailored tips from Nicole Masters on how to improve your soil in each area

# Vine Health Indicator

Pruning Weights



Crop Load / Ravaz Index



# Harvest Report

Total yield

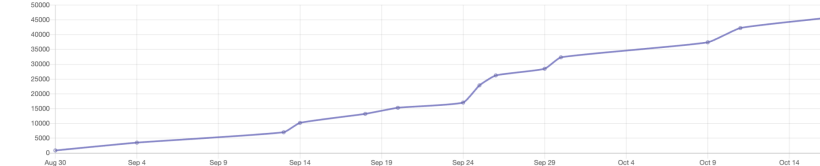
**45,479 kg**

Yield prediction

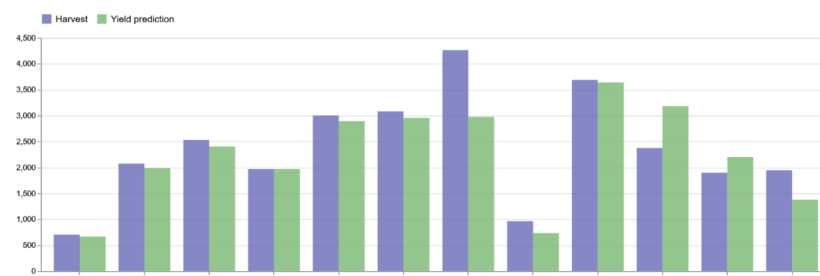
**39,668.17 kg**

Yield prediction: Final prediction. Change

Harvest evolution



Harvest per block



## Vine Health Indicator

Easily observe trends in cane weights, vigour, short shoots & crop load to monitor vineyard health. Visualise pruning weight trends to support your management & identify potential issues early on.

## Harvest Report

Watch your yield evolve as you harvest, and compare it to your predicted yields in real time. Compare yield per hectare (or acre) across each of your blocks.



Dan Rinke tells us how he uses the Vine Health Indicator to manage his 90 acre biodynamic vineyard:

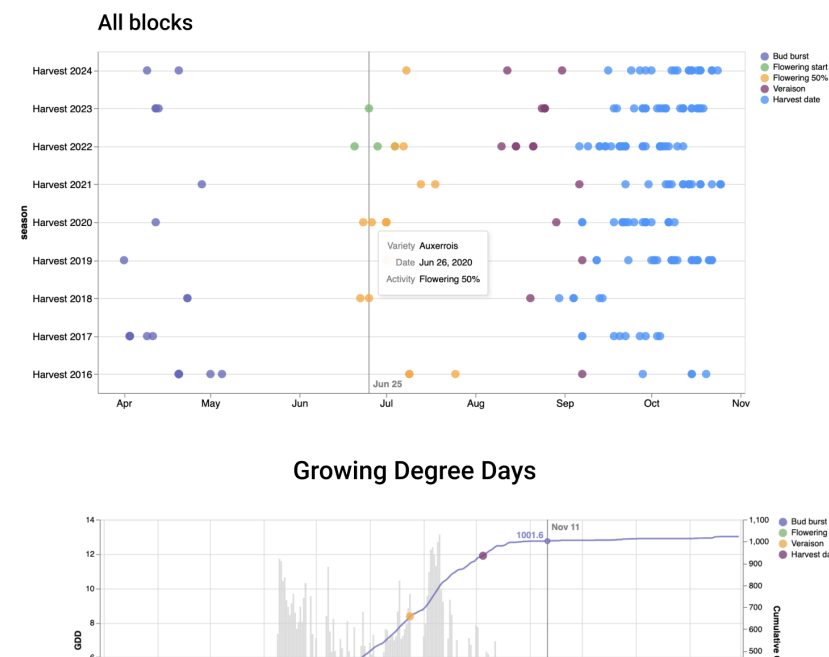
“I know if my cane weights are lighter I need to apply heavier compost, or run animals in that part of the vineyard to get the **biology and nutrition cycling** better. Being able to compare how they change year on year so easily with Sektormentor makes it easy for me to make the **best decisions** for the long term health of the vines.”



Dan Rinke, Johan Vineyards USA



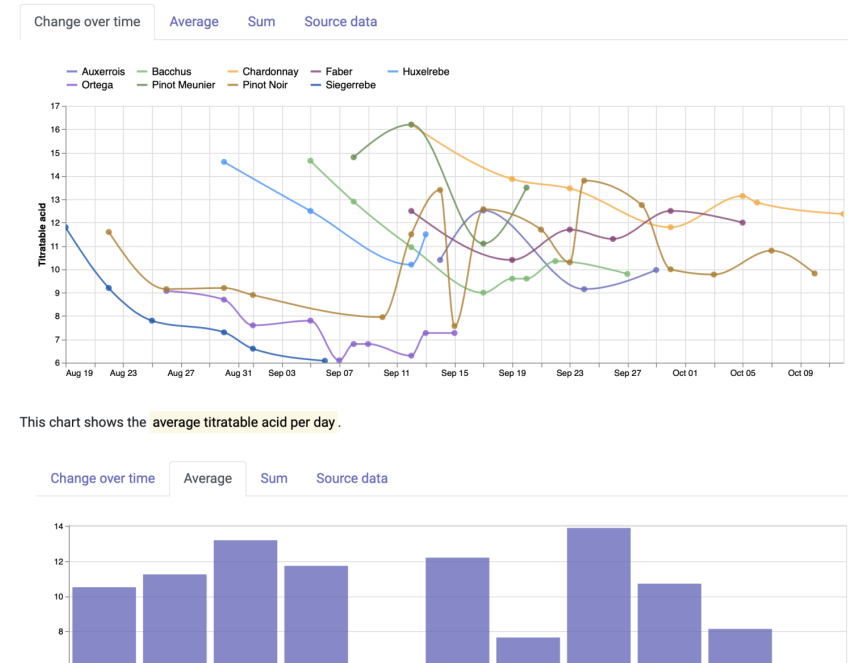
# Phenology Report



## Phenology Report

Explore key dates each season in different blocks to build up a clear picture of the phenology of your vines. Easily compare these dates and phenology patterns year on year.

# Custom Trends



## Custom Trends

Create custom trends charts with average or total values per block, sample bay, variety or clone - instantly visualising your vineyard activity!

Matt Strugnell tells us about how Sektormentor's Phenology Report helps him to prep-plan for harvesting season:



“With the Sektormentor **Phenology Report**, I can immediately see there is an incredibly consistent relationship between flowering and harvest dates over many years, for each block. I now feel confident that when we reach 50% flowering I can pick up the phone to our contractor and let them know which week we will need a harvesting team – ensuring I’m booked in well ahead of time.

**Matt Strugnell, Ridgeview Wine Estate UK**



# How does Sectormentor work?

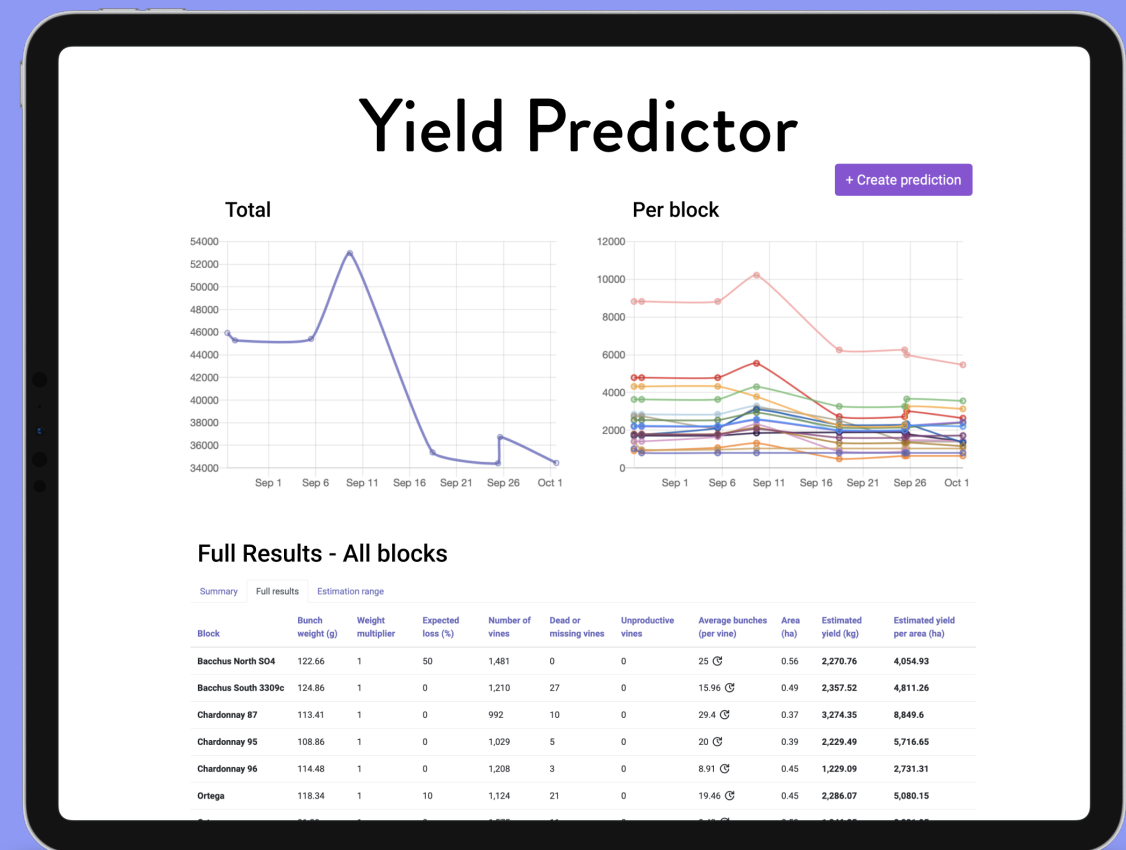
## Out in the vineyard

1. Open the app whilst you are out in the vines
2. Record your results and take photos (E.G. bunch counts, yields, work done, treatments, phenology dates, disease pressure, etc). *All your team members can record results simultaneously!*



## Back at the office

1. Instantly visualise and analyse your results with specialised reports as well as look at your history
2. View aggregated data for each block and variety, follow the season's progress and compare this year to previous years.
3. At the click of a button you can also export any data and share it as needed.



# Get in touch with us to learn more!

Book a meeting with us [here](#).

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[@sectormentor](#)

